

Harrison Crabtree, WTCNO

Harrison Crabtree is the Director of the World Trade Center New Orleans. Harrison is tasked with leading all operations of the World Trade Center New Orleans, including further developing the operational partnership between World Trade Center New Orleans and Greater New Orleans, Inc. (GNO, Inc.) that was initiated in 2022. As the international arm of GNO, Inc., the World Trade Center New Orleans, fosters economic development across Louisiana through the support, promotion, and attraction of international trade and businesses.

Prior to his role as Director of the World Trade Center New Orleans, Harrison served in various capacities at GNO, Inc., including leading the organization's research efforts. Harrison's research has been featured in national publications including Politico, The Hill, and Bloomberg and has been presented in testimony on Capitol Hill.

Harrison holds a bachelor's degree in public policy leadership from the University of Mississippi and a master's degree in international development from the University of Kent's Brussels School of International Studies.